

### **A Benefactor Steps Forward with \$100,000 Donation**

Crossroads' *Manos Amigas Clinic* and the community of La Entrada were the beneficiaries of a generous gift from *Panificadora La Popular*, Honduras' largest bakery. This business is the largest employer in the community. When Mike Tysowsky and Bob Sumner first met with the company's leadership team, the owner confided that he had a dream to build a clinic for his employees but he did not know how to make that happen. Having a dream is the easy part, but turning that scenario into reality by coming forward with a cash contribution to make it happen is another matter.



After several meetings and a thorough review of our strategic plan, Panificadora La Popular was willing to partner with our organization to bring quality healthcare to a larger community – the town of La Entrada. They demonstrated the seriousness of their commitment with a donation of 2 million lempira of seed money, the cash equivalent of \$100,000 (US), as a way to encourage other local businesspersons to come forward with significant contributions to help the

people in town and in neighboring barrios who lack the means to access meaningful healthcare. The bakery believes in sustainability and intends to provide continued clinic support by putting a sticker on its product wrappers indicating that a portion of the proceeds from the sale of the product is donated to the *Manos Amigas Clinic*.